

## **Mabry Middle Foundation Advisory Board Meeting Minutes - 10/08/21**

Location: Zoom Meeting

In attendance: Dena Loadwick, Runi Perkins, Kelley Debeb, LeeAnn Parker, Linda Gilbert, Jonathan Tanner, Allison O'Connor, Jenifer Grazian

Call to Order: 10:03 am

### **Secretary Report:**

- Jenifer motioned approval of minutes from the last meeting. All Approved.

### **Treasurer Report:**

- **Total Balance \$30,420.28**
- CSF Account Balance = **\$20,418.06** (as of 7.30.21)
- CCF Online Donations = **\$3520.00**
- Deposit 8.20.21 = **\$3,220.00**, 10.08.21 = **\$3252.22**
- 2021-22 Donations Total = **\$15,777.22 (\$15,000 Goal)**

### **Social/Web Report:**

- Bronze Sponsor Dirty Dog was added to Facebook
- Posts are scheduled for monthly birthday marquee and yard sign reminders

### **Fundraising Report:**

- Current sales: 28 Birthday Marquee sold, 25 Yard signs sold
- Braves/United Ticket Sales fundraiser - Wait until the Spring. We would need to purchase tickets upfront with a Deposit of \$250/\$350. Profit \$5/\$10 per ticket / 250 digital tickets to sell.
- 16 Fall Family Photo Sessions by Blulilla Studios are scheduled for 10/16 & 10/17. \$30 donation includes a 15-minute photo session and 1 digital download - **\$480 Total** Look at raising the donation next year (Maybe \$50)

### **Principal Report:**

- STEAM Week - Tentatively planned for in-person for Feb/March
- Nothing is currently needed for the STEAM Walks.

### **Sponsorships:**

- Dena will review Sponsorship details with Linda.
- We need to send a sponsorship letter to the companies that donated last year.
- Start calling Pediatric Dentists, Orthodontists, Real Estate Agents, Dr. Herrin, Lorri Smith, Gale Real Estate.

- Can we get an electric company sponsor to help offset the cost for the new sign?

#### **Old Business:**

- Foundation will pay the Tech fee that was not paid by 70 families - \$1,000.
- STEAM Materials - the Goal is 4 carts. The total cost for the carts is \$8,300. We need to research alternatives & apply for grants.

#### **New Business:**

- “My Ideal College” Fundraiser item from Cobb UpStart event - an organizer for 8th-grade students going into High School. Linda will contact the company about possibly including as part of Reality U or as a fundraiser for 8th graders to purchase at the end of the school year.

#### **RealityU - Nov 1, 2021:**

- Volunteer needs TBD - 5 stations / 1-2 people.
- Put Sponsor, Pinnacle Financial Group, logo in eblast. Thank you eblast after the event. Mr. Tanner will send out a message as well.

#### **Marquee:**

- We have 3 quotes. \$30,727 Faux Brick, \$36,750 Fast Signs, \$37,000 est.
- We also need funding to pay for Electricity. We won't know the cost of this until we select a marquee.
- We are looking into a ground cover Brick Fundraiser - Runi is ordering samples.

**The next Meeting - Friday, 11/5/21 at 10:00 am.**

**Meeting Adjourned: 10:59 am**