

Mabry Middle Foundation Advisory Board Meeting Minutes - 10/14/22

Location: Mabry Middle School - Media Center

In attendance: Dena Loadwick, Runi Perkins, Jonathan Tanner, Jenifer Grazian, Mahafrin Mehta, Trina Semaan, Libby Lippincott, Claudia Deza Gutierrez, Stacy Wilson, Candace Richardson, Anthony Cobb

Call to Order: 10:01 am

Secretary Report:

- Jenifer motioned approval of minutes from the last meeting. All Approved.

Treasurer Report:

- Balance **\$15,147.45**
- Withdrawals: \$572.26 - Mini-Grants Resin \$191.94 & Smart Slate \$119.99, Credit Card Fees \$260.33
- Deposits: \$0 - Donations and Sponsorships have been going to the Haunted House.

Principal Report:

- Reality U (Nov 7): We need to send out the sign-up Genius. Sponsored by Pinnacle Financial Group.
- Marquee Update: Mr. Tanner is working on getting this finalized. We are waiting for CCSD to schedule with Georgia Power to install a meter and turn it on. After the sign is working, we need to schedule training with the front office and clean up the surroundings.
- It was proposed that Music Department donations go through MMF. It was voted for MMF not to manage these donations as we think there are faster and more economical ways to handle these external donations.

Social/Web Report:

- Facebook posts are being posted for Donations and Sponsors.

Sponsorships:

- We will continue to solicit sponsorships after the Haunted House.

Fundraising Report:

- Bricks - We have sold 39, we need to sell 11 more. Less than 50 bricks will cost us \$35 each, and over 50 bricks would cost \$20 each.
- Portrait Fundraiser - 10 sessions have been booked - \$500 will be paid in November.

- The Birthday Marquee information will be sent out as soon as we know when the marquee will be turned on. Dena will look into whether we can use Zeffy for orders.
- STEAM T-shirts (Mahafrin) - The shirts will be ordered from Stirling Promotions, 4-week lead time, \$8 each / 144 pieces / 6 colors. The contest will begin after Thanksgiving, and the deadline for the contest will be 1/15. The t-shirts will be available for STEAM night in March.

New Business:

- Haunted House Event - October 22 - 7-10 pm
 - **Promotion** - Facebook Posts / Dena will provide Mr. Covv with the zombie costume for carpool.
 - **Concessions** were added back to the event following the Fresh Air Friday plan with snacks and drinks. With the addition of concessions, the event will no longer be cashless.
 - **Ticketing** - Prices will increase on the day of the event.
 - **Parking** is available in front of Mabry and at Sweat Mountain. The back parking lot will be used for the kid's area.
 - **Sponsors/Donations** - \$800 Family Donations, along with donations from Smith Smiles, Critter control, and Plumber Company. The money from donations and sponsorships will be used to pay expenses. Any remaining donated funds will be earmarked for next year.
 - **Set up** - will begin on Monday with the tents. Make sure we have enough trash cans.

Mark your Calendars for the next MMF Meeting on 11/11 @ 10:00 AM

Meeting Adjourned: 11:15 am