

Mabry Middle Foundation Advisory Board Meeting Minutes - 11/03/21

Location: Zoom Meeting

In attendance: Dena Loadwick, Runi Perkins, Kelley Debeb, Linda Gilbert, Jonathan Tanner, Allison O'Connor, Jenifer Grazian, Libby Lippincott

Call to Order: 10:03 am

Secretary Report:

- Jenifer motioned approval of minutes from the last meeting. All Approved.

Treasurer Report:

- **Total Balance \$31,583.48**
- Withdrawals = **\$240.20** (August/Sept CC Fees)
- 2021-22 Donations Total = **\$16,877.22**

Principal Report:

- Nov 2 STEAM Walk went well with good feedback. The next walk is 12/13.
- Student Laptop information was sent to families on 11/4/21. These computers will provide students with updated equipment and help with assessments. Wifi will be looked at to make sure that it can handle additional computers. Teachers are continually working with students to keep their back packs cleaned out and stay organized.
- Reality U was a success! Thank you to the Sponsor - Pinnacle Financial Group, the Mabry Middle Foundation and the Volunteers!
- STEAM night is being planned for 3/3/22. More information by Jan.

Marquee Update:

- We received 3 quotes and have decided to go with Metro LED. The quote for a 4x6 double sided sign is \$29,247.00. The lead time is 8-12 weeks before installation. Installation will take 2-3 days. 60 days to pay.
- We are waiting on the quote for Electrical - we are guesstimating it will cost \$5,000.
- **Total needed: \$34,250**
- We will send out a Flyer to fundraise the remaining \$10,000 needed.

Social/Web Report:

- Posts are scheduled for monthly birthday marquee and yard sign reminders

Fundraising Report:

- Current sales: 28 Birthday Marquee sold, 26 Yard signs sold

- 16 Fall Family Photo Sessions by Blulilla Studios - **\$480 Total**

Sponsorships:

- Update Logos on Website
- Create a checklist for next year.
- Sponsorship incentive to join now and grandfather the 2022-23 school year.
- Let the sponsors know they can advertise on the digital marquee.

Old Business:

- 2022-23 School year - Offer Reality U sponsorship to Pinnacle Financial Group prior to asking for Sponsorship.
- Our Top Priority is the Marquee, after the marquee is complete, we will focus on the STEAM Carts.

New Business:

- Make sure we are not overlapping grants with PTSA
- Brick Fundraiser - the cost of the bricks are \$18-19, we can charge what we want. If charged \$50, we would earn \$32.
- Ugly Sweater Contest - December 16. "Pay to Play", Teachers & Students included, Student winner will receive candy, Teacher winner will receive gift card. A Flyer will be sent out to market event.
- STEAM Night Fundraising: Get local donations, Online Auction, raffle baskets
- Other Fundraising Idea: Holiday Cookie sales (be sure not to compete with Cafe sales)

The next Meeting - Friday, 12/3/21 at 10:00 am.

Meeting Adjourned: 10:59 am