

Mabry Middle Foundation Advisory Board Meeting Minutes - 8/25/21

Location: Zoom Meeting

In attendance: Dena Loadwick, Runi Perkins, Kelley Debeb, LeeAnn Parker, Linda Gilbert, Jenifer Grazian

Call to Order: 10:05 am

Secretary Report:

- Jenifer motioned approval of minutes from the last meeting. All Approved.

Treasurer Report:

- **Total Balance \$29,689.82**
- CSF Account Balance = **\$14,749.94**,
- PayPal Account Balance = **\$2,414.88**
- Online Donations / Checks from Charger Day = **\$12,525**

Social/Web Report:

- Posts are scheduled for birthday marquee and yard sign reminders

Fundraising Report:

- The Goal is \$15,000 for the 2021-2022 School year, we are at \$12,525.
- Current sales: Birthday Marquee: \$198.76, Yard signs: \$367.80
- Fall Family Photo Sessions by Blulilla Studios scheduled for 10/16 & 10/17. \$30 donation includes a 15 minute photo session and 1 digital download.
- Open to suggestions for Fall Fundraising ideas considering spike in Covid cases.
- Sell Bricks around new Marquee

Sponsorships:

- We need to send a sponsorship letter to the companies that donated last year.
- Dena and Kelley to review the list of sponsors. Look into adding Pediatric Dentists, Orthodontists, Real Estate Agents, Dr. Herrin, Lorri Smith, Gale Real Estate.
- Linda Gilbert will advise more companies to ask for sponsorships.
- Reach out to companies to adopt / sponsor STEM Items by putting the company or family name on donated/sponsored items such as Cart / 3D Printer or other items.
- Eblast a list of sponsors to parents.
- When we have the marquee - add sponsors' names to run daily.

Old Business:

- We still have donated gift cards to use for the 2021-22 school year

- What is needed for RealityU from Mr. Tanner

New Business:

- Welcome to Linda Gilbert!
- Mr. Tanner would like Foundation to pay for the school Tech Fee, instead of students. This is an annual fee of \$18,000. The current outstanding balance is \$1,000.
- Look into STEM grants such as <https://www.makerspacelab.com/grants-for-education/>, Lockheed Martin STEM Grants, etc.
- We need more details on overall STEAM program objectives and lesson plans. More information on STEM Items needed.

RealityU - Nov 1, 2021:

- LeeAnn & Kelley are working on getting bank sponsorship for RealityU.
- Dena to work with Mr. Tanner on what is needed.

Charger Day - Recap:

- Work on overall flow with PTSA.
- Build Up Excitement of STEM and the Items purchased by Foundation. Possibly have the 3D printer making something.
- Foundation Sponsor Logos on Table - Start getting these sponsors early.
- Use Foundation Volunteers to help ppl register for PTSA and also talk about Foundation

Marquee:

- Dena working to get updated information from Mr. Tanner
- We like the smaller marquees: Durham MS, Garrison Mill ES, Mountainview ES.
- When we have a drawing of the new marquee, we should build some hype to get more sponsorships and donations! Sell Bricks around the marquee like Garrison Mill.

The next Meeting - Friday, Oct 8, 2021 at 10:00 am.

Meeting Adjourned: 10:57 am